

FOOD FOR THE POOR DAY

THE WORD IS OUT



FOOD FOR THE POOR DAY SPONSORSHIP PROPOSAL

Join us in celebrating Food For The Poor Day on May 7, 2024, with a day and evening filled with friendship and music. Together, we've made a significant impact on children and families in need across Latin America and the Caribbean for over 40 years. Your support has been instrumental in feeding hungry communities and transforming lives. Let's continue this journey of hope and compassion together.

We invite you to be an esteemed sponsor of Food For The Poor Day. As a sponsor, you will receive positive media attention — Food For The Poor was ranked by Forbes Magazine as one of the top 10 charities in the country. Your company's logo and/or name will be promoted to a local Florida audience through emails, paid advertising, social media, the event website, and more. Please see sponsor opportunities below.

\$15,000 PRESENTING SPONSOR

Contribute toward 2,142 disaster hygiene kits to be pre-positioned in countries throughout Latin America and the Caribbean.

- Industry exclusivity as Presenting Sponsor
- Your logo on the front cover of the event program
- Verbal recognition during the event
- Logo included on signage visible at the event
- Social media thank you posts acknowledging Presenting Sponsor
- Company name/logo in email blasts and social media posts before and after event
- Company name/logo on event web page with direct link to your company website
- Company name/logo in news releases
- Acknowledgment of your support in our monthly e-newsletter

OUR NATIONAL AUDIENCE REACH

Monthly e-newsletter: 422,000 subscribers

Facebook: more than 373,000 followers

X: more than 102,600 followers

LinkedIn: more than 24,000 followers

Instagram: more than 9,000 followers

\$10,000 VIRTUAL REALITY EXPERIENCE SPONSOR

Contribute toward 1,428 disaster hygiene kits to be pre-positioned in countries throughout Latin America and the Caribbean.

- QR code to highlight your company in a 30-second promotional video at the VR station
- Virtual reality goggles to be branded with company logo
- Company name/logo in email blasts and social media posts before and after event
- Company name/logo on event web page with direct link to your website
- Company name/logo in news releases
- Acknowledgment of your support in our monthly e-newsletter

\$10,000 PHOTO BOOTH SPONSOR

Contribute toward 1,428 disaster hygiene kits to be pre-positioned in countries throughout Latin America and the Caribbean.

- Prominent logo placement on step & repeat
- Company name/logo in email blasts and social media posts before and after event
- Company name/logo on event web page with direct link to your website
- Company name/logo in news releases
- Acknowledgment of your support in our monthly e-newsletter

\$5,000 KIT-PACKING EXPERIENCE SPONSOR

Contribute toward 714 disaster hygiene kits to be pre-positioned in countries throughout Latin America and the Caribbean.

- Your company's logo prominently displayed in the volunteer packing room, ensuring visibility among participants actively engaged in the event
- Promotional ad featuring your brand will be shared with packers ahead of the kit-packing event
- Company name/logo in email blasts and social media posts before and after event
- Company name/logo on event web page with direct link to your website
- Company name/logo in news releases
- Acknowledgment of your support in our monthly e-newsletter

KEEPSAKE SPONSOR - GIFT-IN-KIND SPONSORSHIP

- Prominent logo placement on event gift bags, ensuring prominent visibility among participants who receive these keepsakes
- Keepsake gift with your company name/logo
- Company name/logo in email blasts and social media posts before and after event
- Company name/logo on event web page with direct link to your website
- Company name/logo in news releases
- Acknowledgment of your support in our monthly e-newsletter

THANK YOU FOR YOUR SUPPORT

Presenting Sponsor - \$15,000

VR Sponsor - \$10,000

Photo Booth Sponsor - \$10,000

Kit-Packing Sponsor - \$5,000

Keepsake Sponsor - GIK

Total Donation Amount \$ _____ Cash Check Card Source Code: 156706

Card Number _____ Expiration Date _____/_____/_____

Name/Company _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Signature _____

Please make checks payable to: Food For The Poor, Attn: Special Events, 6401 Lyons Road, Coconut Creek, FL 33073

For more information, please call Trichina Chue at (954) 427-2222, ext. 4021, or email Chue.trichina@foodforthe poor.org

A copy of the latest Food For The Poor, Inc. Financial Report and Registration filed by this organization may be obtained by contacting us at: 6401 Lyons Road, Coconut Creek, FL 33073, 954-427-2222. Copies of the official registration and financial information filed with each of the following states may be obtained as follows: Arizona Secretary of State - Call 1-800-458-5842. Florida - A COPY OF THE OFFICIAL REGISTRATION (FL.REG#CH683) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 800-435-7352 WITHIN THE STATE, fdacs.gov. Maryland - For the cost of copies and postage, Maryland Secretary of State, State House, Annapolis, MD 21401, 410-974-5534. MICHIGAN - MICS No. 10950. Mississippi Secretary of State - Call 888-236-6167. New Jersey - INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov/ocp/charities.htm. New York - Office of the Attorney General, Charities Bureau, 28 Liberty Street, 15th Floor, New York, NY 10005 or website - www.charitiesnys.com, or by calling 212-416-8686. North Carolina - **the State Solicitation Licensing Branch at 919-814-5400**. Pennsylvania Department of State - Toll-free, within Pennsylvania, 800-732-0999. Virginia - Department of Agricultural and Consumer Services, PO Box 1163, Richmond, VA 23218-1163. Washington - Washington Secretary of State's office, information may be obtained by calling 800-332-4483, www.sos.wa.gov/charities. West Virginia - Secretary of State, State Capitol, Charleston, WV 25305. **Registration with any of these states does not imply endorsement, approval, or recommendation by the state.**