

FOOD FOR THE POOR'S

JOIN THE PACK

PACK
A MEAL
FEED
A CHILD

Saturday,
October 7, 2023
#jointhepack

Fundraising Tips

STEP 1



PERSONALIZE YOUR PAGE

Make your page as PERSONAL as possible. Put up pictures, customize your story and talk about your experience with Food For The Poor. Tell your family and friends why they should help you and how they can make a donation.

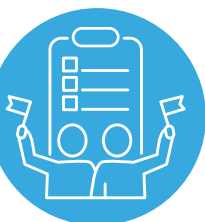
STEP 2



CREATE THE PLAN, SHARE THE PLAN, TRACK THE PLAN

Having a written plan sets a clear direction, and satisfies the desire for one from members of the fundraising team. Your Join The Pack plan can include a task list (emailing, posting, blogging, etc.), a timeline and milestones.

STEP 3



MAKE A LIST OF POTENTIAL SUPPORTERS

Make a list of friends and family who may support you. Call, text, or email them to let them know what you're doing and ask them for support. Make it clear that you need their help! **THIS IS SO IMPORTANT!**

STEP 4



GET CREATIVE ON SOCIAL MEDIA

Share your link at a time when everyone is on Facebook and Instagram. You can even create a short video about your cause to summarize what you're doing. Share photos and your progress throughout the process to motivate others to support your cause.

STEP 5



RECOGNIZE AND CELEBRATE WINS

People love to be recognized and they love to celebrate. Ensure team members are comfortable sharing their individual accomplishments with the team or anonymously. Make sure everyone is aware of the team's achievements and remains focused on reaching the fundraising goal.

Fundraising often takes a little creativity and a lot of persistence, but it's vitally important to our mission and you can do it. Know that your effort will make a huge difference!



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THE POOR

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