

FOOD FOR THE POOR



# Pack a Meal, Help Ukraine

Sponsorship Opportunities



Saturday, July 23, 2022


**FAU**  
Arena

777 Glades Road  
Boca Raton, FL 33431

Ukraine is suffering a humanitarian crisis. Millions of refugees have fled and many of the people who remain in Ukraine are the most impoverished citizens and the elderly who have no means of fleeing. In response, Food For The Poor is proud to join forces with longtime partner Feed My Starving Children to provide MannaPack fortified rice meals to Ukrainian families.

We invite you to partner with Food For The Poor, as a corporate sponsor of **Join The Pack Ukraine**. Our exciting community activity presents your business the opportunity to align itself with a hands-on event that participants are passionate about. As a sponsor, you will receive positive media attention. We look forward to working with our sponsors' Marketing and PR teams to customize promotional materials as needed for their intended audiences.

## Past Join The Pack Sponsors and Company Teams

[Click HERE](#)  to view a video of a past Join The Pack event and attendee testimonials.

DaVita	Kohl's Department Stores
American Express	LESS Institute
Bravo Supermarkets	LexisNexis
Florida Aquastore	Payments For Change
Gordon & Partners	QuestingHound Technology Partners
Goya Foods	Rehmann Accounting Firm
Granite Telecommunications	RNnetwork
Hope Gel	Sonitrol of Fort Lauderdale
Hormel Foods	The Sena Group
Jersey Mike's Subs	Vitas Healthcare
	Wells Fargo Bank

## FFTP's National Audience/Reach

e-newsletter subscribers:  
**211,573**

Facebook followers:  
**374,742**

Twitter followers:  
**105,350**

LinkedIn followers:  
**16,460**

Instagram followers:  
**7,052**

Unique monthly website visitors:  
**69,214**

### Testimonials

“If you are looking for a way to give much needed help to those less fortunate in life, even as your company helps build esprit de corps among your team members (Not to mention that they will come away with a great feeling of joy and accomplishment by participating in a worthy endeavor.) ... then look no further! Help feed desperate families and your soul.

**It's a WIN/WIN!”**

**John M. Sena**, CLU, ChFC, President & CEO  
The Sena Group

“**We have so much fun participating in Join the Pack!**

The team camaraderie, the good-natured competition, and the overall positive energy of the event make it very special for us. And knowing that these meals will have an immediate, positive impact on the lives of our fellow human beings is humbling. We are proud and grateful to sponsor and support this very worthy endeavor.”

**John Ray, III**, President & CEO  
Sonitrol Security Solutions



# Join The Pack Sponsor Benefits

## Presenting Sponsor • \$20,000

### 83,300 meals provided to Ukrainian families

- Industry exclusivity as the presenting sponsor of the event
- Pre-event FFTP Podcast interview opportunity
- Speaking opportunity at the event
- Logo/name incorporated into mailed event invitation
- Opportunity to provide event goodie bags with your sole logo
- Corporate promotion table for handouts and information
- Corporate banner at the event
- Verbal recognition during the event
- Prominent company logo placement on event web page, with a direct link to your website
- Opportunity to distribute corporate giveaways in event goodie bags
- Sponsorship mention in FFTP's monthly e-newsletter that reaches over 211,000 recipients
- Company ad in digital event signage
- Right to use "Proud to be a sponsor of Food For The Poor's Join The Pack event."
- Reserved participation of your employees/guests while wearing your company's logo (50 attendees)

## World Changer • \$10,000

### 41,600 meals provided to Ukrainian families

- Verbal recognition during the event
- Prominent company logo placement on event web page, with a direct link to your website
- Opportunity to distribute corporate giveaways in event goodie bags
- Logo inclusion on prominently placed event retractable banners
- Company name or logo placement on the Food For The Poor event webpage
- Logo/name incorporated as Co-Sponsor in event communications including news releases, social media posts and emails
- Sponsorship mention in FFTP's monthly e-newsletter that reaches over 211,000 recipients
- Company ad in digital event signage
- Right to use "Proud to be a sponsor of Food For The Poor's Join The Pack event."
- Reserved participation of your employees/guests while wearing your company's logo (40 attendees)

## Difference Maker • \$5,000

### 20,800 meals provided to Ukrainian families

- Opportunity to distribute corporate giveaways in event goodie bags
- Logo inclusion on prominently placed event retractable banners
- Company name or logo placement on the Food For The Poor event webpage
- Logo/name incorporated as Co-Sponsor in event communications including news releases, social media posts and emails
- Sponsorship mention in FFTP's monthly e-newsletter that reaches over 211,000 recipients
- Company ad in digital event signage
- Right to use "Proud to be a sponsor of Food For The Poor's Join The Pack event."
- Reserved participation of your employees/guests while wearing your company's logo (30 attendees)

## Impact Leader • \$2,500

### 6,250 meals provided to Ukrainian families

- Logo/name incorporated as Co-Sponsor in event communications including news releases, social media posts and emails
- Sponsorship mention in FFTP's monthly e-newsletter that reaches over 211,000 recipients
- Company ad in digital event signage
- Right to use "Proud to be a sponsor of Food For The Poor's Join The Pack event."
- Reserved participation of your employees/guests while wearing your company's logo (20 attendees)

## Impact Partner • \$1,500

### 6,240 meals provided to Ukrainian families

- Sponsorship mention in FFTP's monthly e-newsletter that reaches over 211,000 recipients
- Company ad in digital event signage
- Right to use "Proud to be a sponsor of Food For The Poor's Join The Pack event."
- Reserved participation of your employees/guests while wearing your company's logo (5 attendees)

## Join The Pack Sponsorship Commitment Form

- Presenting Sponsor - \$20,000
- World Changer Sponsor - \$10,000
- Difference Maker Sponsor - \$5,000
- Contact me to discuss custom proposal
- Impact Leader Sponsor - \$2,500
- Impact Partner Sponsor - \$1,500
- Donation \$ \_\_\_\_\_

### Sponsorship accepted by:

Company \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Payment

Total Donation Amount \$ \_\_\_\_\_          Cash  Check

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ / \_\_\_\_\_

Name/Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Signature \_\_\_\_\_

Email \_\_\_\_\_

*Contributions are tax-deductible under Internal Revenue Code section 501(c)(3)*

*For Office Use Only:* Event Code: SP1807 SC - Sponsorship: 131392

Donor: \_\_\_\_\_ IC: \_\_\_\_\_ Cat: \_\_\_\_\_ Mail Stat: \_\_\_\_\_

### Please make checks payable to:

Food For The Poor, Inc., Attn. Special Events,  
6401 Lyons Road, Coconut Creek, FL 33073

For more information, please call **954-427-2222 ext. 4021** or  
**trichinac@foodforthe poor.org**, or visit our website at  
**[www.FoodForThePoor.org/jointhepack](http://www.FoodForThePoor.org/jointhepack)**

## Thank you for your support!

A copy of the latest Food For The Poor, Inc. Financial Report and Registration filed by this organization may be obtained by contacting us at: 6401 Lyons Road, Coconut Creek, FL 33073, 954-427-2222. Copies of the official registration and financial information filed with each of the following states may be obtained as follows: Arizona Secretary of State - Call 1-800-458-5842. Florida - A COPY OF THE OFFICIAL REGISTRATION (FL.REG#CH683) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 800-435-7352 WITHIN THE STATE, [www.floridaconsumerhelp.com](http://www.floridaconsumerhelp.com). Maryland - For the cost of copies and postage, Maryland Secretary of State, State House, Annapolis, MD 21401, 410-974-5534. MICHIGAN - MICS No. 10950. Mississippi Secretary of State - Call 888-236-6167. New Jersey - INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT [www.njconsumeraffairs.gov/ocp/charities.htm](http://www.njconsumeraffairs.gov/ocp/charities.htm). New York - Office of the Attorney General, Charities Bureau, 28 Liberty Street, 15th Floor, New York, NY 10005 or website - [www.charitiesnys.com](http://www.charitiesnys.com), or by calling 212-416-8686. North Carolina - **the State Solicitation Licensing Branch at 919-814-5400**. Pennsylvania Department of State - Toll-free, within Pennsylvania, 800-732-0999. Virginia - Department of Agricultural and Consumer Services, PO Box 1163, Richmond, VA 23218-1163. Washington - Washington Secretary of State's office, information may be obtained by calling 800-332-4483, [www.sos.wa.gov/charities](http://www.sos.wa.gov/charities). West Virginia - Secretary of State, State Capitol, Charleston, WV 25305. **Registration with any of these states does not imply endorsement, approval or recommendation by the state.**